

Your Amazon Ads AI ops team.

Four AI roles run bidding, keyword curation, budget allocation, and verification. A second AI audits the loop every six hours. Safety Guard keeps risky changes bounded.

AGENCY

Human labor every month

Manual review, coordination, and recurring retainer cost.

SPEND-LINKED TOOLS

Fees rise with ad spend

As your account grows, software cost often grows with it.

ARCTAVIA

Flat-fee operating loop

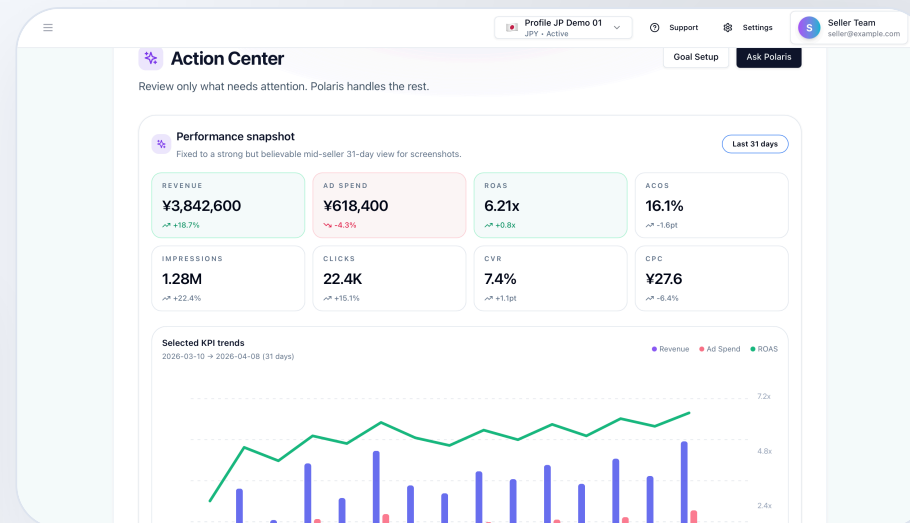
Supervision, execution, and verification in one system.

WHAT BUYERS NEED TO KNOW

- 30 days free. No credit card. Start with one campaign.
- 84 signals. Hourly bid updates. A full ops loop every six hours.
- Autonomous does not mean unchecked. Guardrails are built in.

CORE SYSTEMS

- 84-Dimension Bid AI
- Patient-Kill AI + Winner-Lift AI
- Dayparting AI + Budget-Flow AI
- Causal-Check AI + Polaris Supervisor AI



Measured, not modeled.

Iris Japan is the clearest public proof point in the current LP. The first three months show a strong lift without relying on benchmark theater.

<p>7.19</p> <p>ROAS in December 2025, monthly best</p>	<p>+123%</p> <p>ROAS vs. the pre-ARCTAVIA baseline</p>	<p>-55%</p> <p>ACoS vs. the pre-ARCTAVIA baseline</p>	<p>+68%</p> <p>Trailing 30-day ROAS improvement</p>
---	---	--	--

Period: Oct-Dec 2025. Source: Amazon Ads API keyword reports, profile_id 1215225848499258, 31-day sales attribution. No modeling. No rounding up.

Polaris AI
Set long-term goals and let Autopilot generate weekly/daily plans.

TODAY SUMMARY
Seven automation actions executed yesterday. No emergency rollback patching was needed. Budget is leaning into strong weekend hero SKUs while trimming overnight CPC in Brand Defense.

CHANGES 7	NEEDS REVIEW 0	IMPACT +¥580,000	FOCUS Hero SKU / Weekend
--------------	-------------------	---------------------	-----------------------------

Active goal management
Budget, target, period, and automation level are fixed here using the real page layout.

Hero SKU Revenue Growth
Growth target - ROAS - 2 campaigns - 3 ASINs

MONTHLY BUDGET ¥720,000	TARGET REVENUE ¥4,500,000	PERIOD 2026-04-10 → 2026-07-09	SCOPE 2 Campaigns / 3 ASINs
----------------------------	------------------------------	-----------------------------------	--------------------------------

PRICING SNAPSHOT

TOOL	MONTHLY	NOTES
Pacvue	From ~\$600	Spend-linked, no clear ceiling
Perpetua	From ~\$500	Tiered access plus usage fees
Agency retainer	\$1,500-\$5,000	Human labor bundled in
ARCTAVIA	Flat monthly pricing	All features, not spend-linked

Ad spend and Amazon fees already eat margin. There is no reason to let software fees finish the job.

Autonomous does not mean unchecked.

- 7 anomaly detectors running hourly
- Hard budget and bid caps
- Human approval on material changes
- Full audit log for every decision and action

01

Connect Amazon Ads

The trial starts here.
No credit card required.

02

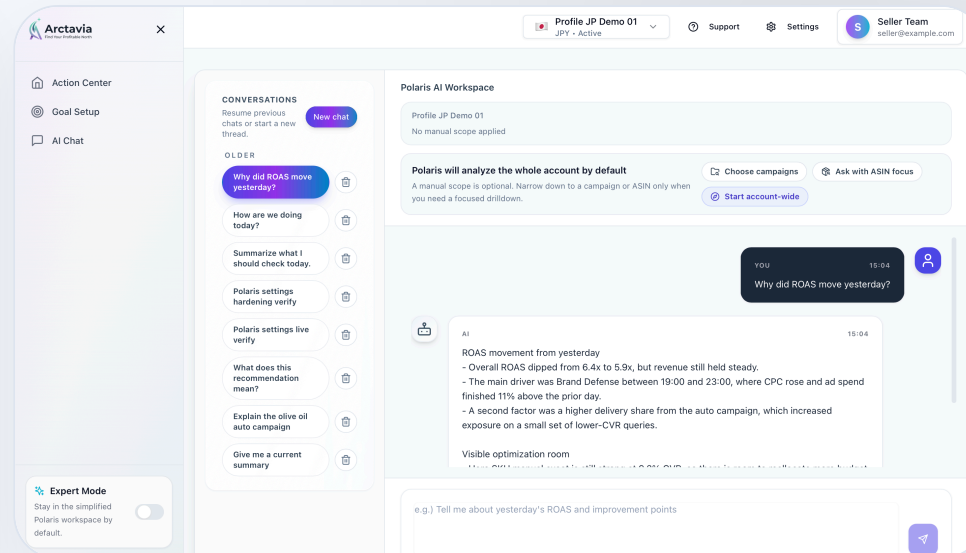
Pick one campaign

Start small. Expand after the numbers convince you.

03

Read the 6-hour log

Every action is logged with the reason behind it.



CONTACT

Website: <https://arctaviaos.com/en>

App: <https://app.arctaviaos.com/en>

Demo: <https://arctaviaos.com/en/contact>

Case study: <https://arctaviaos.com/en/case-studies/iris-japan>

Version 5.0 · Updated 2026-04-18